



Theme

KADK has started a three-year strategic initiative based on the UN's Sustainable Development Goals for sustainable global development. The initiative means that students and employees in the coming years will focus on the UN goals. With this, KADK wishes to contribute to developing new products, solutions and strategies that can support the UN's ambition of a healthier and greener world with greater equality.

The theme for this year's home assignment for admission to KADK's School of Design is the UN's development goal number 12: responsible consumption and production. The goal focuses on our consumption of different products in everyday life and the way that they are produced.

Responsible use and production can be interpreted very broadly. You must choose a sub-section and provide a suggestion to a design solution. For inspiration, we have taken some of the examples from development goal 12 from Hauschild and Pedersen (2016) and formulated these as "what if" questions, since designers often work in this way. There are no priorities in the order, so choose based on your interests and in relation to the study programme that you want to apply to.

- What if we had to ensure the sustainable and efficient use of nature's resources within ...?
- What if we had to halve global food waste per person, both for businesses and consumers? What if we had to reduce food waste in the production and distribution chains?
- What if we had to reduce the amount of waste significantly through waste prevention, reduction of waste and re-use.
- What if we had to find production forms that minimise waste? What does this mean, for example, for your own production forms in relation to developing an object?
- What if we had to support developing countries towards more sustainable consumption and production?
- What if we had to develop and introduce tools to provide an overview of the effects of sustainable tourism that promotes local culture and products?
- What if we had to ensure that people have the relevant knowledge and information in order to promote sustainable development and live their life in harmony with nature?
- What if we had to influence patterns of consumption towards a more responsible and sustainable way of life?

With the theme "Responsible consumption and production" as a starting point, you must formulate a suggestion for a design solution. You can base your suggestion on one of the sub-themes above, but this is not a requirement. You are completely free to interpret the theme or be critical of it so that it is consistent with your design interests. The aim is to give you the possibility to show how you handle a design task. Show us what you want and what you can. The choice is yours, but you must direct your assignment towards the programme you are applying to: Craft: Glass and Ceramics. We recommend that you clearly express your different ideas. This could be in your sketch work produced during your process – through drawings or other means. Show us your understanding of the material glass or ceramics, including their material qualities when applied. Show us spatial reproductions of artifacts. Also show your understanding of the craft field seen through your choice of subject and the angles you choose. In your answer to the assignment, please specify whether you want to specialize in glass or ceramics.

Reference:

Hauschild, M Z and Pedersen, C S (2016). Sikre opfyldelse af menneskers behov med markant mindre belastning af miljø og ressourcer. In Steen Hildebrandt (Ed) Bæredygtig Global Udvikling: FN's 17 verdensmål i et dansk perspektiv. Jurist- og Økonomiforbundets forlag. Pp. 292–315.

Production	<p>You can freely choose your way of visualising; for example: drawing, collage, 2D/3D, photography, model work, film or another form. We would like to see that you make use of several different techniques and that it is clearly indicated how you develop/sketch your way to a design suggestion. We would also like to see that you work both “analogue” with your hands and digitally using, for example, a computer or camera. However, the whole assignment must be sent digitally as a single PDF file. If you use analogue visualisation techniques, you must photograph or scan the pages so that all of your assignment can be sent digitally, so that they can be included in your digital assignment.</p>
Text	<p>In addition to the visual presentation of your design solution and process, the home assignment must also include a written sub-assignment. In this text, you must describe what the theme is within the subject “Responsible consumption and production” that you have worked with and provide examples of existing design within the area (possibly illustrated with pictures). Describe what you want to achieve with your design solution and argue for how the suggestion realises this. The text must be one A4 page (2500–3000 characters). The page must be included in your assignment.</p> <p>In addition to the written sub-assignment, you are welcome to write short descriptive text in your answer. The explanatory texts are not a part of the written sub assignment but can help the assessors to understand your design process better.</p>
Amount and formal requirements	<p>You collective answer must be between 7 and 9 A3 pages, including visualisations, explanatory text, and your written sub-assignment.</p> <p>The material that is sent must be new and produced specifically in relation to this year’s home assignment. We do not want to receive examples of work you have previously made.</p> <p>You must answer the home assignment in English.</p>

Criteria

We use your answer to the home assignment to assess your abilities to::

- Examine and register.
- Generate and develop ideas.
- Handle and develop form, materials and function.
- Convey and communicate visually and in writing.

To examine and register means you must show your ability to understand and explain a design problem visually and in writing. You also need to show that you register or show what you've discovered through dialogue with others, searches on the Internet, in literature, etc.

To generate and develop ideas means you should be able to gather many ideas and develop them towards a specific proposal. It also means that you must be able to analyze and show how to select and deselect ideas.

To handle and develop form, materials and function means you must be able to create and shape specifically and originally by using different techniques, tools and media.

To convey and communicate visually and in writing means that you must be able to show how you worked and what you have produced. You are encouraged to show why your idea is good, why you have chosen to design it as you have and why you selected/deselected form, color, material, size, etc.

Evaluation

Two lecturers from the design education will evaluate your answer to the home assignment.

- Deadline** **The deadline for handing in your answer to the home assignment is 15 March 2017 at 12noon (CET).**
Remember also to apply for admission at www.optagelse.dk before 15 March 2017 at 12noon (CET).
- You must hand in your answer to the home assignment digitally
- Along with your answer to the home assignment, you must add an information page as a last page. This page is for registration purpose only and not part of the 7-9 pages.
- Your answer to the home assignment must be sent to us as one single attached PDF file to the following address: Design-hjemmeopgave2017@kadm.dk
- The PDF file must be no larger than 20MB.
- Name your PDF file the following way:
KD + first name + last name + date of birth (day and month, not year)
Example: KDAAnneNielsen1503
- The subject field of the e-mail must have the same name as the PDF file.
- When we have received your e-mail with your answer the home assignment, you will get an autoreply.
- Questions** If you have questions regarding formalities, submission or the admittance process please contact our Student Service at BA-optagelse@kadm.dk
- Please note** If your answer to the home assignment do not follow the formal criteria for format and submission it will not be evaluated and you will not go through to the next step in the admission process.
- We recommend that you**
- Read the home assignment thoroughly.
 - Make an overview of the timeframe you have available. Plan your time.
 - Make sure to apply for admission on www.optagelse.dk.
 - Submit your answer to the home assignment before the deadline.
 - Make sure your file is not over 20MB
 - Check your e-mail daily during the admission process. And remember to check your spam filter as well.

Reply

By 25 April 2017, we will send you an e-mail regarding whether you have made it through to the admission test and interview.

The admissions test for Craft – Glass and Ceramics takes place over the weekend 6-7 May 2017 at the school in Nexø on Bornholm. 9am to 5pm both days.



Det Kongelige Danske Kunstakademis Skoler
for Arkitektur, Design og Konservering

Information page for Home Assignment

Home Assignment 2017 – Bachelor in Design, Craft – Glass and Ceramics

Add this page as the last page in your answer to the home assignment. We need the information on this page to ensure registration of your answer to the home assignment and link it to your digital KOT-application from www.optagelse.dk

It is very important that you write the same information here as you did on your KOT-application.

This information page do not count as one 7 to 9 A3pages, which is the limit for your reply.

First name(s): _____
Do you have several first names, please write them all.

Last name: _____
Write only your last name.

Date of birth: *write only day and month, not year.*

Day: _____

Month: _____

Education: _____
Which of our educations do you apply for?

I want to specialize in Glass or Ceramics: _____
Please specify which of the directions within the programme you want to specialize in?