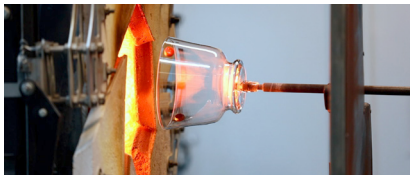




Design as a positive force



Home Assignment 2021

Bachelor of Crafts in Glass and Ceramics



Royal Danish Academy

Architecture
Design
Conservation

Theme **Design as a positive force**

Design has the power to make our everyday life more beautiful, more well-functioning, easier to navigate in og even make people understand each other better. At the Royal Danish Academy we focus on sustainable and green transition and new technology, and how design can be used to show new and exciting directions for our future.

In this year's home assignment we want you to focus on design as a positive force with potential to make a difference in small as well as in big relations. Therefore the focus is on what concerns you when working with design, what you can offer and your views on how design might contribute to making the world a better place.

The home assignment consists of two parts: your own works and a design project

Part 1
5 pages **Your own works**

We want you to assemble five pages with examples of your own works. You can show works within glass and ceramics as well as drawings, collages, visualizations or other types of projects that you have been working with. Feel free to organize your pages as you see fit. Short and explanatory texts are allowed.

Your array of examples should reflect what interests you the most, and what you like working with. It is up to you to arrange your pages in a way that reflects your original ideas, your abilities and your special fields of interests. It may be illustrations of topics that intrigues you, or it may be something that you have been investigating through shapes, colours, materials etc.

Part 2
5 pages **Design project**

Design something for somebody you like. It might be for one person, a group, a certain setting, a town or your world. It might be your mother or brother, your neighbor, your building, your village or your sporting club. These are just examples; there are lots of other areas or situations where you can make a positive difference with a design.

Choose and arrange as you see fit, but it is important that you show us your idea and what you are capable of designwise within the field of either glass or ceramics.

Methods Your assignment must relate to the Crafts programme, and it must be clear whether you wish to specialize in glass or ceramics.
Link to programme vision and contents <https://royaldanishacademy.com/programme/craft-glass-and-ceramics>

You can freely choose how you want to experiment, develop and visualize; for example: through drawing, collage, 2- or 3-dimensionally, photography, model work, film or other. We would like to see that you make use of several different techniques and that it is

clearly demonstrated how you develop/sketch your way towards a design proposal. We would also like to see that you work both in an analogue manner - with your hands - and digitally, using a computer or camera, for example.

If you are using analogue visualization techniques, you must photograph or scan the elements and assemble them digitally. A minimum of computer skills is required.

We recommend You are free to interpret or to be critical of the theme. Our aim is to give you the possibility to show how you handle an assignment. Show us what you want and what you are capable of when you work with form in glass or ceramic.

We recommend that you clearly express and unfold your ideas. This could be in your sketch work produced during your process - through drawings or other means. Show us your understanding of the material of your choice - be it glass or ceramics - including the quality of the material when applied. Show us spatial reproductions through drawing. Show us your understanding of crafts seen through your choice of subject and angles of approach you choose.

Submission Your submission must consist of both elements of this year's assignment:

- Own works (5 pages)
- Design proposal (5 pages)

Short, explanatory words are allowed to help the staff understand your design or your intention if necessary. No hand writing. All words/text must be in English
You must submit a pdf-file no larger than 100 MB. No other formats are accepted. Your file must be named: "Crafts 2021".
Please be aware of your photo resolution from the very start. You might benefit from a lower resolution when assembling your file at the end.

Examples of your own works must be inserted as pages 1-5, and your design proposal as the last pages.

Your file must be in A3-format. No front or title page is to be inserted. Your name should not appear anywhere in your file.

Questions If you have questions regarding formalities, submission or the admission process please contact the Admission team by e-mail optag@kglakademi.dk. Please note that we do not answer questions in relation to the home assignment after the application deadline (15 March, 12.00 CET).

Assessment criterias We use your home assignment to assess your abilities to:

- Examine and register
- Generate and develop ideas
- Handle and develop form, materials and function
- Convey ideas and communicate in writing and visually using digital tools
- Originality in the design proposal

Assessment criterias	<p><i>To examine and register</i> means the ability to understand and explain a design problem visually and in writing. Show what you have examined and registered, including what you've examined and discovered through dialogue with others, Internet searches, from studies of literature, etc.</p> <p><i>To generate and develop ideas</i> means the ability to generate ideas and develop some of them into a specific solution and the ability to analyze and show how to select and deselect ideas.</p> <p><i>To handle and develop form, materials and function</i> is the ability to be able to create and shape specifically and originally using different techniques, tools and media.</p> <p><i>To convey and communicate visually and in writing</i> is the ability to show how you work and what is the end result of your process and decisions. You are encouraged to show why an idea is good, why you have chosen the specific design - why you selected or deselected form, colour, material, size, etc.</p> <p>By <i>originality in design proposal</i> we mean your ability to work independently and inventively with concept and development of proposal.</p>
Upload to portal	<p>Your pdf-file must be uploaded to our assignment portal by 19 March, 12.00 CET. We will send you an e-mail with a link. Only applicants who have applied for admission on the application portal before deadline 15 March, 12.00 CET, will receive a link to the assignment portal. For non-Danish applicants applying without NemID this includes mailing the Signature Page before deadline as well. Mail: optag@kglakademi.dk</p> <p>We do not accept assignments sent by e-mail, other types of filesharing services, in hard copy etc.</p>
Deadlines	<p>Your deadline for applying on the application portal is 15 March, 12.00 CET.</p> <p>Your deadline for uploading your assignment on our portal is 19 March, 12.00 CET.</p> <p>Step-by-step instructions on the portal. You will receive an e-mail when uploaded correctly.</p>
Tips	<p>The Royal Danish Academy recommend that you</p> <p>Read the home assignment thoroughly. Several times.</p> <p>Create an overview of the timeframe you have available. Plan your time.</p> <p>Make sure to apply for admission on www.optagelse.dk as soon as possible. Bear in mind that getting access to the assignment portal requires that you have applied in time.</p> <p>Make sure that your Signature Page from the application portal is e-mailed to the Academy before deadline.</p> <p>Make sure that your file opens as intended and fulfills requirements.</p> <p>Upload your file in good time. If your file is large, you must expect the time for upload to increase. A lot.</p> <p>Check your e-mail, including spam filter, daily during the admission process.</p>
Reply	<p>23 April we will e-mail the result of your home assignment. If you are among the best qualified applicants you will be invited to the admissions test and interview.</p> <p>Admission test takes place during the weekend 8-9 May and your interview will be scheduled from 10-12 May. Both test and interview will be on-line.</p> <p>Information about the admission process https://royaldanishacademy.com/crafts-admission-proces</p> <p>Deadlines: https://royaldanishacademy.com/crafts-important-deadlines</p>