**DESIGNTALENT 2019 – APPLICATION FORM**

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| **Name(s)** |  |
| **Name of company (if you have a company)** |  |
| **Name of design** |  |
| **WWW, facebook, Instagram** |  |
| **Education institution** |  |
| **Semester/finishing year** |  |

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| **APPLICATION FORM** |
| **Design and innovation**  What needs/problems does your design solve?  How does your design differ from similar products?  What is special about your design?  What choices have you made regarding materials for the product? |
| **Response:** |
| **Commercial value**  What are your goals with your design (for instance a unique product or mass production)?  What do you need to produce your design?  What considerations have you made about your organising and need of ressources in order to make your design a reality?  What thoughts have you made about realising your goals for the design?  What does it take for your design to be brought onto the market? |
| **Response:** |
| **Presentation and exhibition on the day of the contest**  You must prepare an exhibition of your design and a one minute presentation for the judges about your thoughts regarding the design. |

**REMEMBER:**

* **You must attach a picture of your design when sending your application**
* **You must have a physical prototype of your design, which you can exhibit at the contest**
* **You must be present on the competition day from 9.30 til 15.30**

**SEND YOUR APPLICATION TO** [**AWARD@FFE-YE.DK**](mailto:AWARD@FFE-YE.DK) **NOT LATER THAN TUESDAY OCTOBER 29 AT 12:00**