



Hello, I'm Santiago Rendon.

Fueled by a passion for design thinking applied to strategic business challenges, I leverage my foundation in strategic design and entrepreneurship to dissect problems and formulate innovative solution pathways. I am driven by a desire to make the built environment a positive force for environmental and social change.

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EDUCATION

2022 - 2024

Copenhagen Business School & Royal Danish Academy, Denmark
MA Strategic Design and Entrepreneurship

Relevant courses: Entrepreneurship theory and finance. Strategic design and consulting. Design law and ethics.

2018

Bond University, Australia
BA Architecture

2015

TAFE, Australia
Certificate III Business Administration and Management



LANGUAGES

English
Native Proficient

Spanish
Native Tongue



SKILLS

Experience

- Work ethic
- Co-creation
- Adaptability
- Critical thinking
- Active listening
- Systems thinking
- Creative thinking
- Strategic thinking
- Project development
- Stakeholder engagement



PROFESSIONAL EXPERIENCE

Rosan Bosch Studio, Junior Architect | Part-Time | 2023 - 2024

- Curated strategies for international learning environments across Europe and the Americas.
- Supported project management through research, reports, presentations, and stakeholder workshops.
- Demonstrated strong analytical skills by collaborating on client research, profiling, market and contextual analysis.

Royal Danish Academy, Institute Assistant | Contract | 2023 - 2024

- Managed stakeholder engagement by curating events with organizations like Institut Français and International Union of Architects.
- Strategized and executed communication strategies including marketing campaigns.
- Demonstrated strong organizational skills through scheduling, reporting, and managing stakeholder initiatives.

Guzman Y Gomez, Sales Representative | Part-Time | 2021 - 2022

- Delivered exceptional customer service while consistently exceeding sales targets.
- Leveraged product knowledge to optimize sales strategies, contributing to team success across two franchises.
- Developed relationship-building skills by fostering long-term customer loyalty.

Bond University, Design and Technical Officer | Full-Time | 2018 - 2021

- Led project communication between industry clients, academic partners, and internal teams, ensuring project alignment and success.
- Demonstrated strong problem-solving and interpersonal skills by resolving issues in a fast-paced environment.
- Developed data-driven solutions by initiating analyses and reports, optimizing service offerings.
- Managed and mentored the design team through research and project execution, fostering collaboration and achieving project goals.

Sarina Russo, Sanitation Services Supervisor | Contract | 2015 - 2017

- Accomplished quality assurance, training, roster management, and client communications, ensuring operational excellence.
- Demonstrated strong management and independence by effectively coordinating operations across two commercial sites.



PROFICIENCY

Intermediate level and above

Miro
Figma
Adobe suite
CAD software
CRM software
MS Office suite
Visualization software
3D modeling software



AWARDS

2024

Månssons Legat
academic research grant

2023

UIA and Plastindustrien pavilion
competition, 2nd place

2017

Executive Dean's list for
academic excellence (x2)

Highest overall achievement
for Bachelor student

First in class - Architecture and
design studio



INTERESTS

Reading
Creative Arts
Physical activity
Public speaking
Artificial Intelligence

EXTRA CURRICULAR



Copenhagen Business School Introduction Week Committee | Volunteer | 2023

- Spearheaded course onboarding for new graduate students.

Serving Our People, Charity, Australia | Volunteer | 2021 - 2022

- Facilitated assistance to those in need across multiple operational channels.

Abedian School of Architecture, Committee Board Member | 2016 - 2018

- Leveraged leadership skills securing industry partnerships for student programs.

Property Development Workshop, Gold Coast Council, Australia | 2017

- One week intensive developing urban strategies for residential districts in the city.

Tokyo Geidai International Design Workshop, Japan | 2017

- Collaborative workshop tackling residential and commercial design challenges.

REFERENCES



Farid Fella | Chief Executive Officer, Rosan Bosch Studio

Mail: ff@rosanbosch.com | Phone: +45 5380 5423

Camilla Hedegaard Møller | Head of Strategic Design and Entrepreneurship

Mail: camilla.moller@kglakademi.dk | Phone: +45 2866 6502

Filipe Sequeira Almeida | Project Manager, Rosan Bosch Studio

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