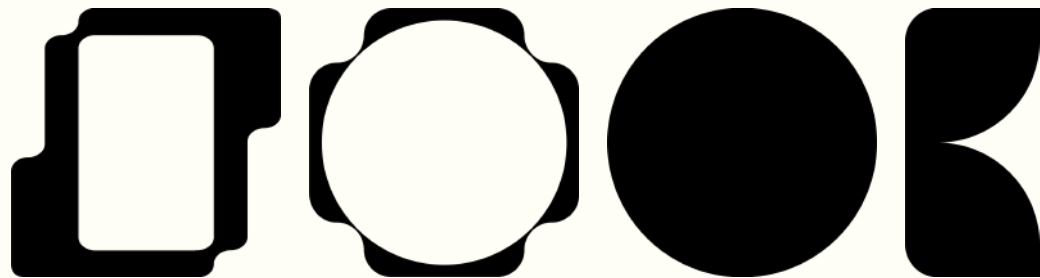


O days

# Inter\_Connect

O / Create 2025  
Presented by Netcompany



O DAYS  
JULY 31 - AUGUST 2 / 2025

SØNDER HOVED, REFSHALEØEN  
COPENHAGEN, DENMARK

@ODAYSFESTIVAL  
[WWW.ODAYSFESTIVAL.DK](http://WWW.ODAYSFESTIVAL.DK)

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# What is O Days?

# 3 days dedicated to bringing together art, culture and music in a unique, intimate festival experience.

O Days is a 3 day festival where music, art, and community unite. Held at Refshaleøen in Copenhagen, O Days showcases the freshest talent, bringing together international and local artists and DJs for exceptional performances. Alongside the music, you'll find a vibrant mix of food and drinks from local collaborators, a diverse selection of craft beers, and striking installations by up-and-coming designers.

2025 will be the 4th installment of O Days at Refshaleøen, as well as the fourth edition of O Create. This year, we again focus on being a platform for young creatives to indulge in a project with the help from industry leaders. Read more about O Days on [www.odaysfestival.dk](http://www.odaysfestival.dk).





# Competition Brief 2025

With O Create, we seek young, emerging creatives to establish a space, a pavilion or an installation which is developed and constructed on this year's festival site. Herein, by the guidance of the jury and O Days production team, you have the opportunity to design, develop and construct a project on the festival site showcasing your creativity. We encourage interdisciplinary teams to participate.



# O CREATE 2025

## Theme — Inter\_Connect

Architecture, art, design, and technology serve as powerful and transformative mediums for inspiring change, fostering interaction, and deepening connections with the world—while also envisioning and shaping a better future.

In a time of unprecedented transformation, the way we connect, collaborate, and communicate has never been more critical. Digital systems profoundly shape our relationships and perceptions of space, making us more connected than ever—yet paradoxically, they also introduce new forms of disconnection.

Under the theme Inter\_Connect, we invite young architects, artists, designers, and technologists to create an installation, pavilion, or space that explores how algorithms, generative systems, and digital tools can enhance human connection in physical spaces—bridging gaps, fostering new relationships, and transforming how we experience connection in a rapidly evolving world.

Inter\_Connect encourages creatives to examine how physical spaces can adapt to the dynamic needs of society, culture, and the digital landscape we inhabit. Taking inspiration from the concept of digital ecosystems, we ask: What happens when spaces are designed like living systems—dynamic, responsive, and symbiotic? How can environments shape our emotions, behaviors, and communal experiences? And how might emerging digital frameworks foster resilience, adaptability, and deeper forms of human connection in an era of rapid change?





# O CREATE 2025

## The Criteria

O Create encourages all teams to work under the theme of Inter\_Connect — a proposal for reimagined spaces and structures anno 2025. Working within that scope, you must incorporate the criteria listed below in your proposal:

- **Digital Concept**

We encourage submissions that integrate digital tools, generative design, or algorithmic processes on a conceptual level to explore new ways to foster connection through technology. The final installation does not need to incorporate technology but should engage with digital ideas on a conceptual level.

- **Human Interaction**

Your proposal should consider how the festival guests will engage with your project, and what kind of connection it initiates. Whether physical or digitally mediated, the strongest proposals will create experiences that amplify human connection.

- **Conscious Construction**

It is a requirement that your piece is constructed from a self-chosen residual, recycled, or sustainable material. We want you to reshape, rethink and reuse your chosen material making it the main material of your piece. This can be a residual material from any kind of production—from a construction site or an already-produced material that can get a new life through your piece.

- **Afterlife**

It is a requirement that you consider the future of your creation beyond O Days. Your proposal must include a plan for how your project can be repurposed, relocated, or reimagined after the festival. Whether through material reuse, donation, or transformation into another function, we encourage projects that extend their impact beyond the festival timeframe.

If you have any questions regarding the task, overall theme or practical issues on the festival-site, please contact us at [nikolaj.ahlefeldt@odays.dk](mailto:nikolaj.ahlefeldt@odays.dk)



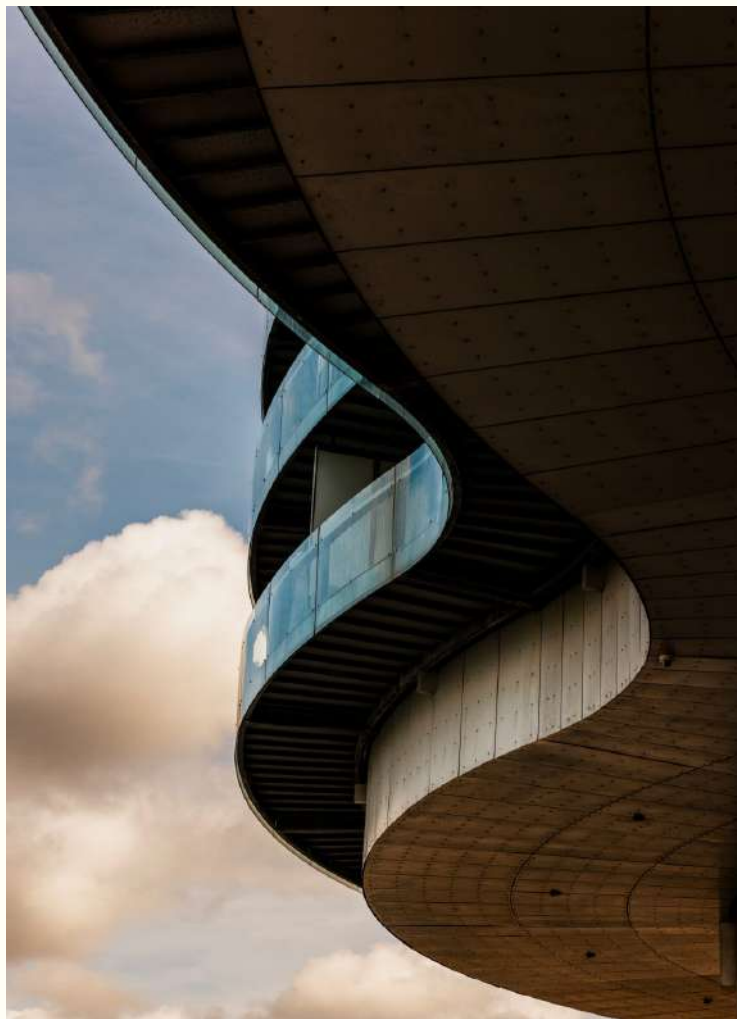
# Partners

## O CREATE 2025

### **O Create presented by Netcompany**

O Create 2025 is made possible through the generous support of Netcompany. By driving digitalization to connect people and communities, Netcompany fosters sustainable societal transformation—challenging traditional approaches to construction, living conditions, and ultimately, improving quality of life.

As a responsible technology partner, Netcompany is committed to building strong, sustainable societies. By leveraging easily customizable, rapidly deployable, and AI-ready solutions, they strive to make a meaningful impact on society, the environment, and our shared future—an ambition exemplified in this year's O Create.



# Jury & Evaluation



Photo: Chae Deehan

**Jacob Fabricius**  
Director  
Art Hub Copenhagen

Currently **Jacob Fabricius** is director at Art Hub Copenhagen, and recently finished as Artistic director at the Korean Pavilion 2024/25 at the 60th Venice Biennale/ARKO Art Center Seoul. Previously Fabricius has been director at art museums Malmö Konsthall (2008-12) and Kunsthall Charlottenborg (2013-14) as well as artistic director at Kunsthall Aarhus (2016-21).

Art Hub Copenhagen aims to bring together artists across professional disciplines and geography – and to establish an engaging dialogue with the public. A core focus of AHC is to promote perspectives for the younger contemporary art scene and to create opportunities and new formats. First and foremost, AHC exists to support young, emerging visual artists in their practice and to help establish international and cross-disciplinary networks and horizons.

Link: <https://arthubcopenhagen.net/>



**Le Gammeltoft**  
Chief Communications Officer  
Netcompany

**Le Gammeltoft** brings a diverse background spanning culture, media, and technology. Formerly a DJ and radio host, she later founded the digital media platform Heartbeats. Today, as Chief Communications & Marketing Officer at Netcompany, Gammeltoft operates at the intersection of technology and society, shaping the conversation on responsible digitalisation.

A passionate advocate for diversity in STEM education, Le works to make technology more accessible and to inspire broader engagement. She believes technology should serve people—enhancing physical spaces, enriching experiences, and fostering a more connected, human-centred Europe.

Link: <https://netcompany.com/>



Photo: Luna Stage

**Marie Munk**  
Artist

**Marie Munk** is an interdisciplinary artist, working primarily with sculpture and installation. She is concerned with how technological innovation, where info-tech, biotech, and the commercial world interfere, both characterize and dominate our environment, behavior, and bodies. Munk creates alternative realities that balance the playful, imaginative, and adorable with the eerie, disgusting, and horrifying.

Combining sci-fi and humor, Munk comments on a familiar present and uncertain future. She diagnoses, with an uncanny visual language, our society through our relationship to our body and creates bizarre hypothetical scenarios that question current societal tendencies. In 2022 Marie Munk received the three-year working grant from the Danish Arts Foundation.

Link: <https://www.mariemunk.dk/>



**Salka Kudsk**  
Partner and Landscape Architect  
SLA

Salka Kudsk is a partner and landscape architect at the renowned Danish nature-based design studio SLA. As partner, Salka leads SLA's international design teams engaged in transforming cities, regions, and urban spaces on several continents into green and resilient places for life – all life.

Through her career, Salka has led projects in Denmark, the Faroe Islands, Norway, Sweden, France, Belgium, Spain, Poland, the UK, USA, Canada, UAE, and China. Always with a focus on enhancing the everyday quality of life for people, nature, and planet.

SLA's work spans from award-winning climate adaptation projects in Copenhagen, the green-blue transformation of Denmark's largest social housing estate in Aarhus, design of Norway's New Government Quarter in Oslo, to urban biodiversity parks in Abu Dhabi, large-scale masterplans in Toronto, and urban plazas in Shanghai.

Link: [www.sla.dk](http://www.sla.dk)

## O CREATE 2025

### The Evaluation

All proposals are evaluated by the jury who selects 3 finalists who are invited to build their installation on the festival site. On the festival, the jury will review and evaluate the projects, and finally announce the winner on the last day of the festival; August 2nd.

All proposals are evaluated based on following criteria:

- **Digital Concept:** How can the digital world improve our physical and tangible world? The final installation does not need to incorporate technology but should engage with digital ideas on a conceptual level.
- **Human Interaction:** How does the festival guests engage with your project?
- **Conscious Construction:** What is your chosen residual material and how are you using it in the construction?
- **Afterlife:** How can your project be used, installed or reimagined after the festival has ended?

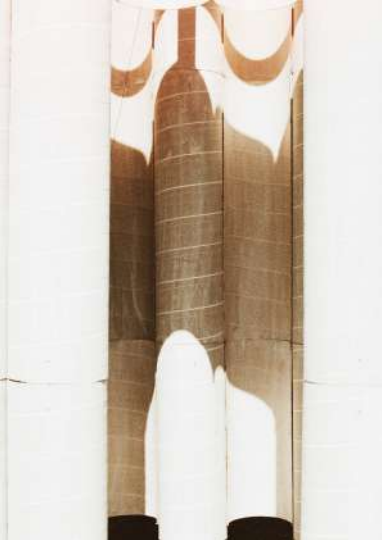
### Winning Prize

As a finalist, you will get exposure across O Days channels before, during and after the festival, and can expect to be included in all relevant press material. You receive full festival tickets for your team, as well as drink-tickets, and will get the opportunity to engage with the jury one-on-one in mentoring sessions before the festival.

The winner will receive tickets for O Days in 2026 and a mixed box of ÅBEN beers. By choice, the winning project will after the festival be installed at the garden or foyer at Netcompany Headquarters, Christianshavn.







# Requirements

# O CREATE 2025

## Requirements

The jury selects 3 teams as finalists to build their project on site. The 3 selected finalists will get a chance to design and construct an architectural piece on the site. As a finalist you will get the opportunity to engage with the jury 1:1 before and during the festival, and your project will be exhibited at the harbour of Christianshavn after the festival.

If needed, O days will supply builders to consult and volunteers to assist during installation, however, the responsibility for construction ultimately sits with the chosen team. This means responsibility for ensuring their proposal is structurally sound and finished within budget and the given on-site time frame.

Each team will have DKK 20,000 ex. VAT at their disposal to cover resources needed for the project. It is up to you how you cover your costs, and you are more than welcome to apply for sponsorships or bring in a partner. O Days must be informed if you have a partner assisting financially. As a finalist, you will get access to O Days during the full festival and can enter the site 72 hours before the opening to build the project.

## Specifications

- Each team is assigned an area of 6x6 metres
- Your space needs to be able to build within 72 hours
- You are required to construct everything yourself (if needed, you can get help from volunteers on-site)
- You are required to source all needed materials yourself
- Be aware of the surroundings and the weather conditions — the underlay is rough concrete and heavy wind and rain may occur.
- Your ability to rethink, reuse and reshape your chosen material is key — Think fresh, challenge and transform the way we build spaces for anno 2025.
- The forwarded budget provided in the application cannot exceed the maximum budget of DKK 20.000 ex VAT. Each project's budget will be covered when needed. Please be advised that more or additional costs will not be funded.

## Who Can Participate?

O Create is for all creatives with a desire to bring their ideas to life. We encourage interdisciplinary teams to participate in the open call competition incl. architects, designers and artists.





## O CREATE 2025

### Conditions on the festival-site

All 3 projects will be built in the same area on the site. Close to the main stage Omni, the Food Area and an event space — the pieces will be centrally located for guests in between concerts, workshops and other events.

It is important to notice, that the area is characterized by a flat ground with green grass and dirt with a concrete underlay. This means it will not be possible to drill or in any way dig into the ground. It is possible to use pegs or similar tools if necessary.

Note that the space is very open and because of its location close to the waterfront, heavy wind and rain can occur. It is therefore necessary that you take into account different weather conditions and are particularly considerate of wind conditions.

Consider that O Days is a day festival, and should be aesthetically pleasing both during the day and when it turns dark. Consider how people engages with your project, is it an open space or is it closed and intimate? Consider how you will use digital tools to either have it drawn, build or something completely different. Consider how it transforms physically, the guests engagement, the space of the festival, or sparks new transformative ideas of how we perceive an aspect of the current society.



# Submission and Timeline

## Submission

To participate, please send your proposal to [nikolaj.ahlefeldt@odays.dk](mailto:nikolaj.ahlefeldt@odays.dk) with the subject:

**O Create 2025.** The proposal should be a PDF format and must include:

- Introduction to your team with a brief summary of your past experiences and your area of interest (max 1,000 characters).
- Description of your project (max 2,400 characters) which specify your concept incl. why you have designed your selected space, its function and your thoughts on how it processes this year's overall theme.
- Description of what the project and/or materials can be used for after the festival.
- Visual representation of how the final project will appear.
- Clear outline of materials together with specification of measurement and other relevant details.
- Estimated budget (and if you aim to bring on a partner/sponsorship).
- Estimated time of construction, and specification of how many volunteers (if any) you need.

Your proposal should not exceed 5 pages/slides.

## Timeline

Deadline for submission of proposal is **April 24th, 2025 at 12pm**

All proposals are evaluated by the jury and 3 finalists are selected to realise their project at O Days. You will be notified by the beginning of May if you have been selected as one of the finalists.

As a finalist, you will get access to the site 72 hours prior to the festival to build your project on July 28th at 10.00 AM.

On the festival, the jury will evaluate the 3 pieces, and announce the winner on final day of O Days on August 2nd.

If you have any questions please contact us via e-mail: [nikolaj.ahlefeldt@odays.dk](mailto:nikolaj.ahlefeldt@odays.dk)



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