


# LEVEL 3

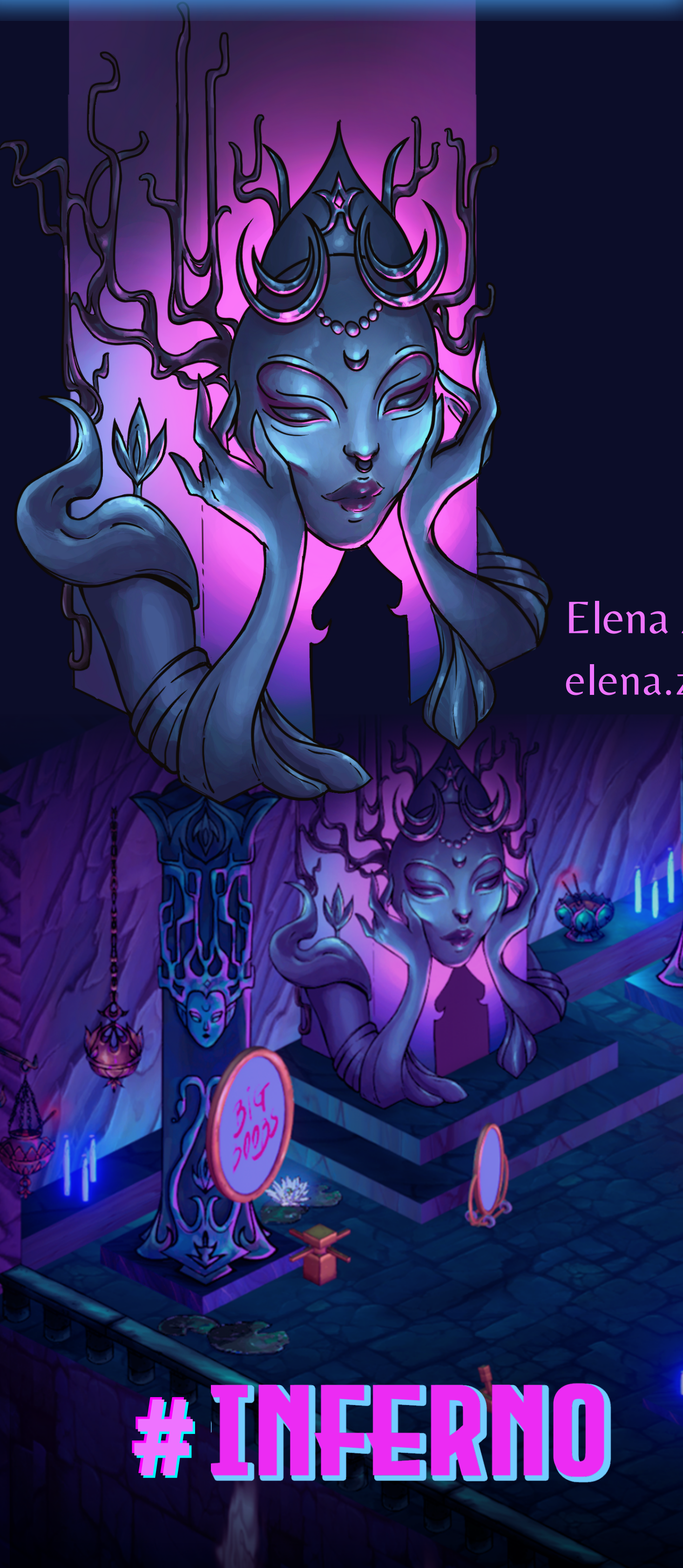
## 'MIRROR MIRROR'

The level deals with the desire for beauty, self-image and distorted representations of beauty on social media, leading people to undergo surgical procedures or follow unhealthy guidelines to meet unrealistic beauty standards.

A controversial side of social media culture, influencers are well known for their practices of promoting undisclosed brand deals of beauty and image-related products, to be 'on trend' and admired by their followers.

Perfect is the new fake.

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# # INFERNO